

Independent Voter Research Project: Topline Results

Wave 11: General Election

07/8/12 – 07/15/12



TOTAL% = 800 Registered Voters (m.o.e +/- 3.5%)
All IND % = 800 Independents (m.o.e +/- 3.5%)
PURE IND % = 382 Pure Independents (m.o.e. +/- 5.0%)

Percentages may not total due to rounding
* Less than 1%

SCREENER

Hello, I'm _____ of Voter / Consumer Research, a national research firm. We're talking with voters today and would like to ask you a few questions on a confidential basis. We are not trying to sell anything, nor will your participation result in any calls in the future to sell you anything.

A. Have I reached you on a cell phone?

Yes [Go to QB]

No [Go to QC]

B. Are you in a place right now where you can safely take a survey?

Yes [Go to QC]

No [Schedule a call back]

Unwilling to take the survey [Thank and terminate]

Don't Know/Refused [Schedule a call back or terminate]

C. Are you or is anyone in your household a reporter, a member of the news media, employed by a television station or newspaper, market research firm or active in any political campaigns this year?

Yes [Terminate]

No

D. Are you registered to vote....[For landline:] at the address where I am speaking to you now? [For cell:] in [Insert State or County]?

Yes [go to Q1]

No [If landline, go to QE; If cell, thank and terminate]

E. Is there anyone in your household who is registered to vote at this address? [If yes ask: May I please speak to that person?]

Yes [Repeat introduction]

No [Thank and terminate]

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1. What is your age? [Read categories if necessary] [Note: Thank and terminate if under age 18]

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
18-24	9	8	9	7	7	11	8	6	9	7	7	10
25-34	11	14	15	12	14	13	11	16	13	12	16	12
35-44	18	19	16	16	18	14	16	20	14	15	16	15
45-54	24	22	22	23	22	22	24	20	21	24	18	24
55-64	17	17	18	20	18	19	21	16	22	22	22	20
65+	21	19	20	19	21	21	20	21	20	18	21	19
Refused [DNR; Terminate]	0	1	1	1	0	0	0	1	1	1	0	0

POLITICAL ENVIRONMENT

2. Thinking about politics, would you describe yourself as...[ROTATE] a Democrat, an Independent, or a Republican? [IF REPUBLICAN/ DEMOCRAT, ASK:] Would you say you are [ROTATE] a strong [Republican/Democrat] or a weak [Republican/Democrat?] [IF INDEPENDENT, ASK:] Would you say you [ROTATE] lean towards Democrats ...or... lean towards Republicans?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Democrat	35	36	36	36	36	36	--	--	--	--	--	--
Independent, Lean Democrat	6	6	7	7	7	7	21	26	25	25	27	25
Independent	16	13	14	14	14	14	53	44	45	47	45	48
Independent, Lean Republican	8	8	8	8	8	8	27	30	30	28	29	27
Republican	31	33	32	32	32	32	--	--	--	--	--	--
Don't Know [DNR]	2	3	3	3	2	2	--	--	--	--	--	--
Refused [DNR]	2	1	1	1	2	1	--	--	--	--	--	--
DEMOCRAT	35	36	36	36	36	36	--	--	--	--	--	--
INDEPENDENT	30	27	29	29	29	29	100	100	100	100	100	100
REPUBLICAN	31	33	32	32	32	32	--	--	--	--	--	--

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3. Now thinking more generally about the direction of the country, would you say things in this country are [ROTATE] heading in the right direction ...or... off on the wrong track? [PROMPT:] And do you feel strongly about that or just somewhat?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Right Direction	32	36	32	21	39	36	23	29	25	10	31	25
Wrong Track	60	54	60	72	57	60	67	57	61	80	60	66
Don't Know [DNR]	8	8	8	6	4	3	9	13	12	9	7	7
Refused [DNR]	1	1	1	1	1	1	2	2	1	1	2	2

4. As you may know, there will be a general election for president and U.S. Congress this November. I know it's still a ways off, but would you say you are extremely likely to vote, very likely to vote but not extremely likely, somewhat likely to vote, or not too likely to vote in the November election? (*Question in 7/10 wave: "...there will be a general election for U.S. Congress in November 2010. I know it's still a ways off, but would you say you are....")

	TOTAL %						PURE IND %					
	<u>7/10*</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10*</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Extremely Likely	69	77	81	79	80	80	63	66	71	75	69	70
Very Likely	21	17	13	16	13	14	22	21	19	16	19	16
Somewhat Likely	6	4	4	3	5	4	7	8	6	6	7	9
Not Too Likely	2	2	2	1	2	1	6	4	2	2	5	5
Don't Know [DNR]	1	1	1	1	1	1	2	2	1	1	1	1
Refused [DNR]	*	0	1	*	*	*	*	0	*	*	*	0

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5. And, if the election for president were being held today and you had to make a choice, would you vote for [ROTATE] President Obama, the Democrat ...or...Mitt Romney, the Republican? [IF OBAMA, ASK:] Would that be definitely Obama or probably Obama? [IF ROMNEY, ASK:] Would that be definitely Romney or probably Romney? (Question prior to wave 11 reads: "...would you vote for President Obama, the Democrat...or...the Republican candidate...")

	TOTAL %					PURE IND %				
	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Definitely Obama	27	29	29	36	39	8	13	8	19	22
Probably Obama	12	9	11	8	6	14	9	13	13	12
Probably Republican/Romney	12	12	12	8	6	12	10	15	12	10
Definitely Republican/Romney	27	26	31	32	40	12	11	16	15	28
Other [DNR]	1	2	*	1	1	3	3	1	2	1
Neither [DNR]	2	2	2	2	3	5	9	6	5	10
Don't Know [DNR]	18	19	16	12	6	43	44	40	30	14
Refused [DNR]	1	1	0	2	1	3	1	0	3	3
OBAMA	39	38	39	44	44	22	22	21	32	34
ROMNEY	39	38	42	41	45	24	21	31	28	38

6. Regardless of whom you support, and trying to be as objective as possible, who do you think will win the presidential election in November [ROTATE:] President Obama...or...Mitt Romney? [IF CHOICE MADE, ASK:] And do you feel strongly about that?

	TOTAL %	PURE IND %
	<u>7/12</u>	<u>7/12</u>
Obama/Strongly	35	28
Obama	16	16
Romney	9	10
Romney/Strongly	23	18
Other [DNR]	1	1
Don't Know [DNR]	17	27
Refused [DNR]	*	1
OBAMA	50	44
ROMNEY	31	28

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7. And, if the elections for U.S. Congress were being held today, and you had to make a choice, would you vote for [ROTATE] the Republican candidate ...or... the Democratic candidate in your Congressional district? [IF REPUBLICAN/DEMOCRAT, ASK:] Would that be definitely the [Republican/Democrat] or probably the [Republican/Democrat]?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Definitely Republican	30	28	26	28	30	35	18	16	13	17	14	18
Probably Republican	11	13	15	16	11	11	14	12	14	15	15	16
Probably Democrat	10	12	12	12	10	9	11	10	14	14	15	11
Definitely Democrat	27	27	27	29	31	32	9	9	11	12	14	14
Other [DNR]	1	1	1	1	1	*	4	3	3	1	2	2
Neither [DNR]	2	2	2	2	1	1	10	5	7	8	5	6
Don't Know [DNR]	17	17	16	12	16	11	35	43	38	32	33	32
Refused [DNR]	1	1	1	0	1	1	1	2	*	0	2	2
REPUBLICAN	41	41	41	44	41	46	32	28	27	32	29	34
DEMOCRAT	37	39	39	41	41	41	19	19	25	27	29	24

Thinking now about the job that national leaders are doing...

8. Do you approve or disapprove of the way Barack Obama is handling his job as President? [PROMPT:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Strongly Approve	26	27	28	23	27	27	15	15	20	10	21	13
Somewhat Approve	22	22	22	20	21	20	24	30	30	24	25	28
Somewhat Disapprove	12	15	12	13	10	9	20	20	14	19	15	15
Strongly Disapprove	37	32	35	40	38	42	32	27	30	39	33	38
Don't Know [DNR]	4	4	3	4	3	2	9	7	5	7	5	5
Refused [DNR]	1	1	1	1	1	1	1	1	2	*	1	1
APPROVE	47	49	50	43	48	46	39	45	50	34	46	41
DISAPPROVE	49	47	47	53	48	51	52	47	44	58	48	53

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[ROTATE Q9-Q10]

9. Do you approve or disapprove of the way Republicans in the U.S. Congress are handling their job? [PROMPT:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Strongly Approve	8	10	6	6	8	6	2	4	3	4	3	3
Somewhat Approve	27	30	26	19	18	22	23	26	20	14	12	12
Somewhat Disapprove	26	22	27	26	23	22	32	30	31	28	26	29
Strongly Disapprove	31	30	36	45	47	45	31	25	39	46	52	48
Don't Know [DNR]	6	7	5	4	4	5	10	14	6	8	6	6
Refused [DNR]	1	1	1	1	*	1	2	1	1	*	2	2
APPROVE	36	40	31	25	26	28	26	29	24	18	15	16
DISAPPROVE	57	52	62	70	69	67	63	55	70	73	78	76

10. Do you approve or disapprove of the way Democrats in the U.S. Congress are handling their job? [PROMPT:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Strongly Approve	10	12	10	10	10	13	4	4	3	5	5	5
Somewhat Approve	25	27	27	23	25	20	20	22	23	15	19	20
Somewhat Disapprove	18	18	20	21	21	19	25	29	25	26	24	24
Strongly Disapprove	40	36	37	42	39	42	41	34	41	46	44	42
Don't Know [DNR]	5	5	4	4	4	5	9	10	7	7	5	7
Refused [DNR]	1	1	1	1	1	*	1	1	1	*	2	2
APPROVE	35	39	37	33	36	34	25	26	26	20	24	25
DISAPPROVE	58	54	57	63	59	61	66	63	66	72	68	66

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11. What would you say is the single most important problem facing the nation [OPEN-ENDED; PLEASE CODE RESPONSES WHERE POSSIBLE]?

	TOTAL %						PURE IND %					
	7/10	2/11	5/11	9/11	3/12	7/12	7/10	2/11	5/11	9/11	3/12	7/12
The Economy	36	32	36	31	38	36	35	34	35	31	37	35
Jobs	20	26	15	35	21	26	21	23	15	33	19	25
Health Care	4	8	4	2	4	6	4	6	5	1	4	6
Education	1	2	2	1	1	2	1	3	2	2	1	2
The Environment	1	0	*	*	*	1	1	0	0	*	*	1
Government Spending/Debt	11	11	16	9	10	7	11	9	17	12	10	8
Taxes	*	1	1	1	1	1	1	1	1	*	*	2
Abortion	1	1	1	*	*	*	0	0	0	0	0	*
Gov't Ethics/Corruption	1	1	1	1	1	*	3	1	3	1	2	1
Energy Prices	*	0	3	*	3	1	1	0	4	0	3	2
Immigration	2	1	2	1	*	2	2	2	1	1	1	1
National Security	1	1	1	*	*	1	1	1	1	0	*	1
War in Iraq	2	1	*	*	1	*	1	1	1	0	0	*
War in Afghanistan	1	1	*	*	*	1	2	2	*	2	1	1
Both Wars	0	0	1	1	1	*	0	1	2	0	1	1
Moral Issues/Godlessness	2	3	2	2	3	3	2	1	0	1	2	1
Partisan Fighting	2	2	1	2	3	1	3	3	1	1	2	0
Gov't Leadership	4	1	1	1	1	*	2	1	1	1	1	0
Corporations/Bailouts	0	0	1	*	*	*	0	*	1	*	1	*
Discrimination/Racism	0	1	0	*	*	0	1	0	*	*	0	0
Socialism	*	0	*	*	*	1	1	*	0	0	0	1
Poverty	0	1	*	*	1	*	1	0	*	*	0	0
Welfare/Entitlements	0	0	1	1	*	*	0	*	0	0	0	*
Gov't Growth	*	0	*	*	1	0	1	1	*	*	0	0
Crime/Drugs	0	0	*	*	*	0	0	*	*	*	1	0
Greed	0	0	*	*	*	0	0	1	*	*	*	*
President Obama	0	0	*	1	1	1	0	1	*	*	0	*
Republicans in Congress	0	1	*	1	1	1	0	0	0	0	1	1
Democrats in Congress	0	0	*	*	0	0	0	0	*	*	0	*
Social Security	0	0	*	*	*	0	0	0	0	0	*	*
Housing	0	0	0	0	1	*	0	0	0	0	*	0
Foreign Affairs	0	0	0	0	1	*	0	0	0	0	*	*
Influence of Money in Politics	0	0	0	0	0	*	0	0	0	0	0	1
Other [DNR; Record]	7	3	5	6	3	8	3	8	5	6	4	10
Don't Know [DNR; Record]	2	2	4	1	1	3	2	3	2	2	1	2
Refused [DNR; Record]	*	0	*	0	*	0	*	0	*	0	*	0

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Thinking about how President Obama is handling national issues...I'm going to read you several issues. For each one, please tell me if you approve or disapprove of the job President Obama is doing on the issue. Here's the first one: [PROMPT:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

[RANDOMIZE] [SPLIT SAMPLE Q12-16] (n=401 A / 399 B, m.o.e. +/- 4.9%)		TOTAL % 7/12							ALL IND % 7/12								
		Approve			Disapprove				Approve			Disapprove					
		Tot	Str	Smt	Tot	Smt	Str	DNK [DNR]	Ref. [DNR]	Tot	Str	Smt	Tot	Smt	Str	DNK [DNR]	Ref. [DNR]
12.A	The economy	43	21	22	56	11	46	*	1	39	10	29	59	14	45	1	1
12.B	Jobs	41	18	22	58	12	47	1	*	38	12	26	59	15	44	3	1
13.A	Foreign policy	52	30	23	41	14	28	6	*	52	20	31	42	18	24	6	*
13.B	The federal budget deficit and spending	34	14	19	64	9	55	3	*	25	10	15	71	13	58	4	1
14.A	Tax reform	43	22	21	52	17	35	4	1	41	13	28	52	17	35	7	*
14.B	Standing up for the middle class	48	30	19	48	13	35	3	*	51	29	22	46	16	30	2	1
15.A	Social Security and Medicare	49	29	20	46	13	34	4	*	44	16	28	48	18	31	8	*
15.B	Health care	42	32	10	57	9	47	2	*	41	27	14	58	11	47	2	0
16.A	Immigration	49	24	25	46	10	36	4	1	43	16	27	48	14	34	9	1
16.B	Changing Washington	33	16	18	59	16	42	7	1	31	11	21	58	17	41	9	2

[SPLIT SAMPLE A Q17-27]

And now thinking about national issues in a different way...I would like to read you another list of issues. Please listen and tell me, for each one, who you think will better handle this issue [ROTATE] Mitt Romney...or...President Obama. Here is the first one:

[RANDOMIZE] (n=401, m.o.e. +/- 4.9%)		TOTAL % 7/12						ALL IND % 7/12					
		Romney	Obama	Both [DNR]	Neither [DNR]	DNK [DNR]	Ref. [DNR]	Romney	Obama	Both [DNR]	Neither [DNR]	DNK [DNR]	Ref. [DNR]
17.A	The economy	49	45	*	4	2	1	50	38	*	6	5	1
18.A	Jobs	47	46	1	3	3	*	50	39	1	5	5	*
19.A	Foreign policy	37	53	*	4	6	0	36	51	1	5	7	*
20.A	The federal budget deficit and spending	52	41	1	4	2	*	58	30	*	7	5	1
21.A	Tax reform	47	47	*	3	3	*	46	43	*	5	6	0
22.A	Standing up for the middle class	36	55	*	6	3	*	31	57	1	8	3	*
23.A	Social Security and Medicare	44	48	1	3	4	*	42	43	1	4	9	1
24.A	Health care	44	49	*	3	3	1	43	47	0	5	5	*
25.A	Immigration	39	51	*	3	6	*	41	45	1	5	8	*
26.A	Sharing your values	41	50	1	6	1	1	40	46	1	9	3	1
27.A	Changing Washington	43	42	*	11	4	1	38	35	1	20	6	*

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[SPLIT SAMPLE B Q17-27]

And now thinking about national issues in a different way...I would like to read you another list of issues. Please listen and tell me, for each one, who will better handle the issue [ROTATE] the Republicans in Congress OR the Democrats in Congress. Here is the first one: [RANDOMIZE]

[RANDOMIZE] (n=399, m.o.e. +/- 4.9%)		TOTAL % 7/12						ALL IND % 7/12					
		GOP	DEM	Both [DNR]	Neither [DNR]	DNK [DNR]	Ref. [DNR]	GOP	DEM	Both [DNR]	Neither [DNR]	DNK [DNR]	Ref. [DNR]
17.B	The economy	52	41	1	4	2	0	52	33	1	8	6	1
18.B	Jobs	52	40	1	4	2	*	49	33	1	11	6	1
19.B	Foreign policy	49	41	2	2	6	1	48	37	1	3	9	1
20.B	The federal budget deficit and spending	54	33	1	7	4	0	56	22	1	12	8	1
21.B	Tax reform	50	40	1	5	5	0	50	34	1	9	6	1
22.B	Standing up for the middle class	40	50	1	5	3	*	34	50	1	10	5	1
23.B	Social Security and Medicare	43	47	1	5	4	1	38	44	1	10	6	1
24.B	Health care	50	42	1	5	3	1	44	42	1	7	6	1
25.B	Sharing your values	48	41	1	5	4	*	43	34	1	12	8	1
26.B	Changing Washington	39	36	1	18	6	1	31	32	*	26	9	2
27.B	Women's issues, like reproductive issues and equal pay for equal work	34	53	2	4	6	1	26	55	2	6	9	1

28. In general, do you prefer [ROTATE: Bigger government with more services; OR Smaller government with fewer services]?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Bigger Government	--	29	32	30	30	30	--	19	24	17	20	21
Smaller Government	--	60	57	60	61	60	--	67	64	73	67	68
Depends [DNR]	--	3	2	2	2	2	--	5	3	4	4	4
Don't Know [DNR]	--	7	7	6	5	6	--	9	8	6	6	7
Refused [DNR]	--	1	1	1	2	2	--	0	2	1	3	1

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29. Now I'm going to read two statements about the role of government, and I'd like to know which one comes closer to your point of view: [ROTATE: Government should do more to solve problems and help meet the needs of people; OR Government is doing too many things better left to businesses and individuals]?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Gov't Should Do More	47	47	47	44	44	44	38	38	45	34	43	39
Gov't Doing Too Much	48	50	49	52	52	52	54	55	49	59	49	57
Both [DNR]	2	1	1	*	1	1	2	1	*	2	2	1
Neither [DNR]	1	1	1	1	1	1	3	4	3	1	3	1
Don't Know [DNR]	2	2	2	4	1	2	2	3	3	3	3	2
Refused [DNR]	*	0	*	0	1	1	1	1	*	0	1	1

30. And thinking for a moment about the economic policies of President Obama and his Administration...Do you believe that President Obama's economic policies have [ROTATE FRONT TO BACK, BACK TO FRONT] Helped make the economy better, Had no impact on the economy, or Made the economy worse? [IF "BETTER" OR "WORSE", ASK] And, do you feel strongly about that?

	TOTAL %	PURE IND %
	<u>7/12</u>	<u>7/12</u>
Made economy better/strongly	30	17
Made economy better	10	15
Made economy worse	4	5
Made economy worse/strongly	37	35
No impact	18	25
Don't Know [DNR]	2	3
Refused [DNR]	1	1
<hr/>		
BETTER	39	32
WORSE	41	40

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31. Still thinking about the national economy...which of the following would you say most closely describes your view of the national economy: [ROTATE FRONT TO BACK, BACK TO FRONT] Strong and growing, In a recovery, Not moving, Approaching recession, or In a recession?

	TOTAL %	PURE IND %
	<u>7/12</u>	<u>7/12</u>
Strong and growing	6	3
In a recovery	33	27
Not moving	24	28
Approaching recession	9	14
Recession	27	26
Depression [DNR]	*	1
Don't Know [DNR]	1	2
Refused [DNR]	*	0

And finally, I'd like to ask your views on a tax issue that is being discussed in the news...Unless Congress takes action before the end of the year, the federal tax rates on income from [RANDOMIZE]: wages, dividends, and capital gains will increase. On a scale from zero to ten, with zero meaning not at all important and ten meaning extremely important, please tell me how important maintaining the current tax rate on each of the following is to you. If any of the following don't apply to you, please just say so.

32. Income from wages

	TOTAL %		PURE IND %	
	<u>9/10</u>	<u>7/12</u>	<u>9/10</u>	<u>7/12</u>
0-3	6	4	5	6
4-6	19	13	20	15
7-10	59	73	56	70
N/A	15	10	18	8
DNK [DNR]	1	1	1	1
Ref. [DNR]	0	0	1	*
Mean Score	7.6	8.2	7.6	7.9

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33. Income from capital gains

	TOTAL %		PURE IND %	
	<u>9/10</u>	<u>7/12</u>	<u>9/10</u>	<u>7/12</u>
0-3	13	12	16	14
4-6	18	17	18	17
7-10	34	39	34	39
N/A	32	29	30	27
DNK [DNR]	3	3	3	3
Ref. [DNR]	*	*	1	*
Mean Score	6.3	6.6	6.0	6.3

34. Income from dividends

	TOTAL %		PURE IND %	
	<u>9/10</u>	<u>7/12</u>	<u>9/10</u>	<u>7/12</u>
0-3	15	11	15	15
4-6	19	18	24	18
7-10	35	43	35	38
N/A	29	26	25	25
DNK [DNR]	2	2	2	4
Ref. [DNR]	0	*	1	0
Mean Score	6.2	6.7	6.1	6.3

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Now, I have just a few questions for statistical purposes. . .

[ROTATE Q35 & 36]

35. You may have heard discussion of the Tea Party movement. Based on what you've seen, read, or heard, do you [ROTATE] support or oppose the Tea Party movement? If you are not familiar with the Tea Party movement, just say so. [PROMPT:] And do you strongly [support/oppose] or just somewhat [support/oppose] the Tea Party movement?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Strongly Support	20	17	16	15	17	20	21	15	17	15	18	15
Somewhat Support	14	17	18	16	17	14	15	18	16	17	19	16
Somewhat Oppose	9	11	9	7	9	11	10	10	9	8	15	14
Strongly Oppose	21	25	26	30	31	31	14	16	22	21	23	24
Not Familiar	25	23	24	26	20	19	23	28	27	27	17	24
Familiar, But No Opinion [DNR]	10	7	6	5	5	4	15	12	9	9	6	5
Refused/Don't Know [DNR]	1	1	1	1	1	1	2	2	1	4	2	2
SUPPORT	35	34	34	30	35	35	36	33	32	31	37	31
OPPOSE	30	36	35	37	39	41	24	25	31	30	39	38

36. You may have heard discussion of the Occupy Wall Street movement. Based on what you've seen, read, or heard, do you [ROTATE] support or oppose the Occupy Wall Street movement? If you are not familiar with the Occupy Wall Street movement, just say so. [PROMPT:] And do you strongly [support/oppose] or just somewhat [support/oppose] the Occupy Wall Street movement?

	TOTAL %						PURE IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Stongly Support	--	--	--	--	12	12	--	--	--	--	15	10
Somewhat Support	--	--	--	--	16	14	--	--	--	--	17	15
Somewhat Oppose	--	--	--	--	12	12	--	--	--	--	15	13
Strongly Oppose	--	--	--	--	32	32	--	--	--	--	26	28
Not Familiar	--	--	--	--	22	25	--	--	--	--	21	27
Familiar, But No Opinion [DNR]	--	--	--	--	3	3	--	--	--	--	5	4
Refused/Don't Know [DNR]	--	--	--	--	2	1	--	--	--	--	1	3
SUPPORT	--	--	--	--	29	26	--	--	--	--	32	25
OPPOSE	--	--	--	--	45	44	--	--	--	--	41	41

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37. [ASK IF INDEPENDENT Q2=3, 4, OR 5] Was there any time when you considered yourself [ROTATE:] a Democrat ...OR... a Republican?

	ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
No, Neither	36	39	39	33	36	40
Yes, Democrat	29	28	29	33	32	29
Yes, Republican	30	29	29	29	28	27
Don't Know [DNR]	4	4	3	4	3	3
Refused [DNR]	1	1	1	1	1	1

38. Thinking about politics, do you consider yourself to be [ROTATE:] conservative, moderate, or liberal? [IF CONSERVATIVE/LIBERAL, ASK:] Would that be very [conservative/liberal] or somewhat [conservative/liberal]?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Very Conservative	24	21	19	21	22	25	15	12	12	14	14	15
Somewhat Conservative	16	20	20	21	19	17	20	21	21	20	19	19
Moderate	38	39	41	37	40	37	47	50	50	50	48	48
Somewhat Liberal	11	10	9	10	11	10	10	9	10	8	10	10
Very Liberal	8	7	9	8	7	10	4	4	5	5	6	5
Don't Know [DNR]	3	3	2	2	2	2	4	3	2	3	2	2
Refused [DNR]	*	1	1	1	1	*	0	1	1	*	1	1
CONSERVATIVE	40	41	39	42	41	42	35	33	34	34	33	34
MODERATE	38	39	41	37	40	37	47	50	50	50	48	48
LIBERAL	19	17	18	18	17	19	14	13	15	13	16	15

[ROTATE Q39-40]

39. Thinking specifically about fiscal issues related to how the government taxes and spends, do you think of yourself as [ROTATE FRONT TO BACK, BACK TO FRONT:] fiscally conservative, fiscally moderate, or fiscally liberal?

	TOTAL %					ALL IND %				
	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Fiscally Conservative	50	44	49	48	50	49	46	49	51	49
Fiscally Moderate	39	42	39	39	39	41	44	41	39	41
Fiscally Liberal	8	10	9	8	10	7	7	8	8	8
Don't Know [DNR]	3	3	1	3	2	3	3	1	2	2
Refused [DNR]	0	1	1	1	*	1	*	1	1	1

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40. Thinking specifically about social issues, do you think of yourself as [ROTATE FRONT TO BACK, BACK TO FRONT:] socially conservative, socially moderate, or socially liberal?

	TOTAL %					ALL IND %				
	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Socially Conservative	33	36	38	36	35	27	30	32	30	28
Socially Moderate	40	37	36	38	36	46	44	41	42	45
Socially Liberal	23	24	24	23	26	22	23	24	26	24
Don't Know [DNR]	3	2	2	2	2	4	3	2	2	2
Refused [DNR]	1	1	1	1	1	1	1	1	*	1

41. Thinking back to the last presidential election in November 2008, did you vote for [ROTATE: the Republican candidate for president, John McCain; the Democratic candidate for president, Barack Obama] ...or were you unable to vote for some reason?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
McCain	41	39	41	42	38	41	39	36	36	40	35	37
Obama	47	46	46	46	48	46	41	41	41	42	48	44
Did Not Vote	7	9	7	7	9	10	10	12	13	10	11	12
Don't Know [DNR]	2	3	2	2	2	2	4	5	4	4	3	3
Refused [DNR]	3	4	4	2	3	2	6	7	6	4	4	4

42. And now thinking back to the November 2010 election, did you vote for [ROTATE: the Republican candidate for the U.S. House of Representatives, the Democratic candidate for the U.S. House of Representatives], or did you not cast a vote for a House candidate?

	TOTAL %					ALL IND %				
	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Republican Candidate	40	41	40	37	38	37	35	41	34	32
Democratic Candidate	34	34	36	37	36	25	27	24	31	26
Did Not Vote	17	16	16	17	19	27	22	22	23	27
Don't Know [DNR]	6	8	7	7	7	9	14	11	11	12
Refused [DNR]	2	2	1	2	1	3	2	1	2	2

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43. What is the last year of education you completed?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Less than High School	3	3	5	3	4	2	4	3	3	2	3	2
High School Grad	23	20	19	21	22	18	20	19	20	19	19	17
Some College	27	27	24	26	23	29	27	27	28	25	31	29
College Grad	32	32	33	31	32	30	30	29	30	33	28	32
Post-College	15	19	19	18	19	21	19	22	19	22	20	20
Refused [DNR]	*	0	0	1	*	*	0	0	*	0	*	*

44. What of the following best describes your marital status? [READ CODES 1-5]

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Married	71	71	69	68	70	66	74	68	67	72	68	70
Divorced	6	7	8	9	8	7	6	8	7	8	10	6
Separated	1	1	1	2	1	1	1	1	*	1	1	1
Widowed	7	5	5	6	6	6	5	6	7	3	4	5
Never Married	15	16	18	15	15	20	15	17	19	14	16	17
Refused [DNR]	*	0	*	1	1	*	*	0	*	1	1	*

45. Do you have any children under age 18 living at home with you?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Yes	31	37	34	32	34	28	32	37	30	30	31	33
No	69	63	66	67	66	72	67	63	70	70	69	67
Refused [DNR]	*	0	*	1	*	0	*	0	*	*	*	*

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46. [Record gender by observation, ask of everyone:] Are you employed outside the house, are you a homemaker, or are you retired?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Male/Employed	--	32	31	31	33	34	--	37	37	42	38	39
Male, Homemaker	--	1	1	2	*	1	--	1	1	2	1	1
Male, Retired	--	10	10	11	11	10	--	13	14	12	15	12
Male, Not In Labor Force	--	4	4	2	2	2	--	4	4	2	2	3
Female, Employed	--	31	30	30	28	29	--	26	26	26	24	25
Female, Homemaker	--	8	8	7	10	9	--	6	6	5	7	7
Female, Retired	--	11	12	14	12	13	--	10	10	9	9	11
Female, Not In Labor Force	--	2	3	2	3	3	--	3	2	1	4	2
Male, Refused [DNR]	--	1	*	*	1	*	--	1	*	0	1	*
Female, Refused [DNR]	--	1	*	1	1	0	--	0	*	*	*	*
MALE	47	47	47	46	47	47	59	56	56	58	57	55
FEMALE	53	53	53	54	53	53	41	44	44	42	43	45

47. Are you or is anyone in your household a member of a labor union or a teacher's association, or not? (PROBE IF NECESSARY: Would that be a labor union or a teacher's association?)

	TOTAL %	ALL IND %
	<u>7/12</u>	<u>7/12</u>
1. Yes / Labor	9	11
2. Yes / Teacher	8	6
3. Yes / Both	1	1
4. No	81	82
9. Don't know [DNR]	1	1
0. Refused [DNR]	*	0

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48. Into which category does your annual household income fall before taxes? Just stop me when I get to the right category. [READ CODES 1-7]

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Less than \$20,000	9	10	8	9	9	9	8	9	5	7	9	6
\$20,000 to \$29,999	8	7	8	9	9	7	7	7	9	5	9	7
\$30,000 to \$49,999	14	15	13	15	13	13	15	16	17	16	16	16
\$50,000 to \$74,999	20	18	20	18	21	18	19	19	21	19	20	19
\$75,000 to \$99,999	16	18	15	16	14	16	16	15	14	17	16	16
\$100,000 to \$199,999	20	17	20	19	18	19	19	17	17	22	18	19
\$200,000+	4	5	4	5	6	5	3	4	5	6	5	5
Refused [DNR]	10	11	12	9	11	14	14	14	12	8	9	13

49. Do you have any money invested in the stock market through individual stocks, retirement plans, mutual funds, or not?

	TOTAL %	ALL IND %
	<u>7/12</u>	<u>7/12</u>
Yes - invested in the market	60	63
No - not invested	36	33
Don't know [DNR]	1	1
Refused [DNR]	3	3

50. Again, just for statistical purposes, are you from a Hispanic or Spanish-speaking background? [If no, ask:] What is your race: white, black, Asian or something else?

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
White	74	75	76	76	76	75	76	85	83	83	82	80
Black	10	12	10	12	12	12	7	4	3	2	7	7
Hispanic	10	7	8	8	9	8	8	5	7	8	6	7
Asian	1	2	2	1	1	2	2	2	2	2	2	2
Other [DNR]	4	3	3	1	1	1	6	3	4	1	1	2
Refused [DNR]	1	1	1	2	2	2	2	1	1	3	4	2

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51. What do you consider to be your religion? (IF OTHER ASK:) Is that a Christian religion or not?

	TOTAL %		ALL IND %	
	<u>3/12</u>	<u>7/12</u>	<u>3/12</u>	<u>7/12</u>
Protestant	25	31	20	30
Catholic	23	24	21	22
Other Christian	32	27	32	25
Jewish	1	3	1	2
Other / non-Christian	6	5	7	7
Agnostic / Atheist	7	8	11	10
Don't know [DNR]	2	*	4	1
Refused [DNR]	3	2	4	3

Now I am going to read you a list of products. Please tell me which you use, either occasionally or frequently. [RANDOMIZE Q52-54, READ Q55 LAST]

52. Soda or soft drinks.

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Use	72	70	72	78	76	72	69	68	68	76	74	70
Don't Use	28	30	27	21	24	27	30	31	31	24	26	29
Refused [DNR]	*	1	1	1	1	1	1	1	1	*	*	1

53. Beer, wine or other alcohol.

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Use	53	55	58	59	61	57	58	60	59	66	64	60
Don't Use	47	44	41	40	39	42	41	40	40	33	36	38
Refused [DNR]	*	1	1	1	1	2	2	1	1	1	*	2

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54. Over-the-counter or prescription medications.

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Use	81	80	84	86	85	80	76	80	82	85	86	79
Don't Use	19	19	16	13	14	18	23	19	18	15	13	20
Refused [DNR]	0	1	0.4	1	1	1	1	1	1	*	1	1

55. Tobacco.

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Use	17	14	19	18	16	14	16	17	19	18	18	15
Don't Use	83	85	81	82	84	85	83	83	80	81	82	84
Refused [DNR]	*	1	*	1	*	1	1	1	1	1	*	1

56. [If Use Tobacco in Q55, ask:] And, which tobacco products do you use, either occasionally or frequently: Cigarettes, smokeless tobacco such as chewing tobacco or dip, cigars, or some other form of tobacco? [Allow multiple responses]

	TOTAL %						ALL IND %					
	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>7/10</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Cigarettes	77	74	76	73	73	71	74	82	79	73	76	74
Smokeless Tobacco	15	11	13	18	16	16	18	14	13	12	15	12
Cigars	7	12	15	14	12	17	16	6	14	22	11	17
Other	5	6	2	5	1	2	2	5	3	5	1	3
Refused [DNR]	0	1	0	1	2	0	0	0	0	0	1	2

57. And would you consider the area in which you live to be [ROTATE FRONT TO BACK:] urban, suburban, or rural? \

	TOTAL %					ALL IND %				
	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
Urban	22	22	21	24	22	18	20	17	23	18
Suburban	45	47	42	41	45	46	45	46	40	48
Rural	30	29	34	33	31	34	34	36	36	32
Other [DNR]	1	*	*	1	1	1	0	*	*	*
Don't Know [DNR]	2	3	2	2	2	1	1	1	1	1
Refused [DNR]	0	0	*	*	1	0	0	0	*	1

Independent Voter Research Project: Topline Results

[THANK AND CLOSE]

Census Region [RECORD FROM SAMPLE]

	TOTAL %					ALL IND %				
	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>	<u>2/11</u>	<u>5/11</u>	<u>9/11</u>	<u>3/12</u>	<u>7/12</u>
NEW ENGLAND	5	5	5	5	5	11	9	8	9	7
MID ATLANTIC	14	14	14	14	14	14	13	11	12	10
EAST NORTH CENTRAL	17	17	17	14	17	18	20	20	16	20
WEST NORTH CENTRAL	8	8	8	8	8	11	7	9	8	7
SOUTH ATLANTIC	18	18	18	18	18	16	19	15	21	19
EAST SOUTH CENTRAL	6	6	6	6	6	6	6	5	7	8
WEST SOUTH CENTRAL	11	11	11	11	11	7	6	13	10	11
MOUNTAIN	7	7	7	7	7	8	8	6	6	8
PACIFIC	14	14	14	14	14	10	12	11	11	10

STATE [RECORD FROM SAMPLE]

ZIP CODE [RECORD FROM SAMPLE]

FIPS [RECORD FROM SAMPLE]

INTERVIEW DATE