

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

Introduction and Screener

Hello, I'm _____ of Voter / Consumer Research, a national research firm. We're talking with voters today and would like to ask you a few questions on a voluntary, confidential basis. We are not trying to sell anything, nor will your participation result in any calls in the future to sell you anything.

- A. Have I reached you on a cell phone?
1. Yes [Go to QB]
 2. No [Go to QC]
- B. Are you in a place right now where you can safely take a survey?
1. Yes [Go to QC]
 2. No [Schedule a call back]
 98. Don't know / Refused [Schedule a call back or terminate]
 99. Unwilling to take the survey [Thank and terminate]
- C. Are you or is anyone in your household a reporter, a member of the news media, employed by a television station or newspaper, market research firm or active in any political campaigns this year?
1. Yes [Terminate]
 2. No
 98. Don't know [Thank and terminate]
 99. Refused [Thank and terminate]
- D. Are you registered to vote [For landline:] at the address where I am speaking to you now? [For cell:] in [Insert State or County]?
1. Yes [go to Q1]
 2. No [If landline, go to QE, if cell, thank and terminate]
 98. Don't know [Thank and terminate]
- E. Is there anyone in your household who is registered to vote at this address? [If yes ask: May I please speak to that person?]
1. Yes [Repeat introduction]
 2. No [Thank and terminate]
 98. Don't know [Thank and terminate]

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

1.D What is your age? [Read categories if necessary] [Note: Thank and terminate if under age 18]

	BASE %					ALL IND%				
	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13
18-24	10	7	7	7	9	8	6	7	8	7
25-34	11	15	12	10	11	9	12	12	12	9
35-44	20	15	16	18	19	18	14	15	16	18
45-54	23	23	23	24	23	25	24	24	23	25
55-64	16	19	20	19	17	19	21	22	22	21
65+	20	21	19	22	21	21	21	18	20	21
Refused [Vol.; Terminate]	0	1	1	0	0	0	2	1	0	0

2.D Thinking about politics, would you describe yourself as [Rotate] a Democrat, an Independent, or a Republican? [If Republican, ask:] Would you say you are a strong Republican or a weak/not so strong Republican? [If Democrat, ask:] Would you say you are a strong Democrat or a weak/not so strong Democrat? [If Independent, ask:] Would you say you [Rotate] lean towards Democrats /or/ lean towards Republicans?

	BASE %					ALL IND %				
	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13
Democrat	35	36	36	36	36	0	0	0	0	0
Independent, Lean Democrat	6	6	7	7	7	20	20	25	16	19
Independent	16	11	14	14	15	53	53	47	63	55
Independent, Lean Republican	8	10	8	8	9	27	27	28	21	26
Republican	30	32	32	32	30	0	0	0	0	0
Don't Know [Vol.]	4	3	3	2	3	0	0	0	0	0
Refused [Vol.]	1	1	1	1	2	0	0	0	0	0
DEMOCRAT	35	36	36	36	36	0	0	0	0	0
INDEPENDENT	30	27	29	29	31	100	100	100	100	100
REPUBLICAN	30	32	32	32	30	0	0	0	0	0

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

Political Environment Tracking Questions

3.T Would you say things in this country are [Rotate] heading in the right direction /or/ off on the wrong track? [If right direction or wrong track:] And do you feel strongly about that or just somewhat?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Right Direction	36	31	21	41	23	26	26	10	33	13
Wrong Track	53	61	72	53	71	58	66	80	61	79
Don't Know [Vol.]	10	7	6	5	6	15	8	9	5	7
Refused [Vol.]	1	1	1	1	1	1	1	1	1	1

4.T Do you approve or disapprove of the way Barack Obama is handling his job as president? [If approve or disapprove:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Approve/Strongly	29	27	23	34	28	17	17	10	19	13
Approve/Somewhat	21	19	20	14	16	29	28	24	23	19
Disapprove/Somewhat	12	13	13	8	8	17	15	19	13	13
Disapprove/ Strongly	32	38	40	42	44	27	32	39	39	45
Don't Know [Vol.]	5	4	4	2	3	9	7	7	6	9
Refused [Vol.]	1	*	1	0	1	1	1	*	0	2
APPROVE	51	46	43	48	44	46	44	34	42	31
DISAPPROVE	43	50	53	50	53	44	47	58	52	59

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

5.T And thinking ahead to the elections for U.S. Congress in November 2014. I know it's still a ways off, but would you say you are extremely likely to vote, very likely to vote but not extremely likely, somewhat likely to vote, or not too likely to vote in the next election for Congress in 2014?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Extremely Likely	65	69	79	82	69	59	64	75	75	69
Very Likely	22	21	16	13	19	25	25	16	17	19
Somewhat Likely	9	7	3	3	7	11	6	6	5	7
Not Too Likely	3	2	1	2	4	4	4	2	2	5
Don't Know [Vol.]	1	1	1	0	1	1	1	1	1	1
Refused [Vol.]	0	*	*	0	0	0	1	*	1	8

6.T If the elections for U.S. Congress were held today and you had to make a choice, would you vote for [Rotate] the Republican candidate /or/ the Democratic candidate in your Congressional district? [If Republican or Democrat, ask:] Would that be definitely the [Republican/Democrat] or probably the [Republican/Democrat]?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Republican/ Definitely	25	32	28	34	27	14	16	17	22	15
Republican/ Probably	13	12	16	11	13	14	12	15	15	11
Democrat/ Probably	13	9	12	7	10	11	11	14	14	11
Democrat/Definitely	22	30	29	37	30	8	13	12	19	12
Other [Vol.]	1	1	1	1	0	3	2	1	3	1
Neither [Vol.]	3	2	2	2	4	8	7	8	4	11
Don't Know [Vol.]	22	15	12	8	15	42	36	32	22	37
Refused [Vol.]	1	1	0	1	1	1	3	0	1	2
REPUBLICAN	38	43	44	44	40	28	28	32	38	27
DEMOCRAT	34	39	41	44	40	19	24	27	33	23

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

7. Thinking about this another way...if the election was held today, would you vote to [Rotate] re-elect your current member of Congress /or/ replace your current member of Congress? [If choice made, ask:] And would you definitely vote to [re-elect/replace] your current member of Congress or probably vote to [re-elect/replace] your current member of Congress?

	BASE %		PURE IND %	
		<u>Oct-13</u>		<u>Oct-13</u>
Re-elect / definitely		18		10
Re-elect / probably		19		14
Replace / probably		17		20
Replace / definitely		29		37
Don't Know [Vol.]		16		17
Refused [Vol.]		1		2
RE-ELECT		38		24
REPLACE		45		57

[Rotate Q8-Q9]

- 8.T Do you approve or disapprove of the way Republicans in the U.S. Congress are handling their job? [If approve or disapprove:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Approve/ Strongly	6	6	6	10	6	4	3	4	6	4
Approve/ Somewhat	23	25	19	20	12	22	19	14	17	9
Disapprove/ Somewhat	29	26	26	18	21	32	28	28	22	21
Disapprove/ Strongly	34	36	45	47	58	33	39	46	46	60
Don't Know [Vol.]	7	6	4	5	3	10	9	8	8	5
Refused [Vol.]	1	*	1	1	1	1	1	*	1	1
APPROVE	29	31	25	30	17	26	23	18	23	13
DISAPPROVE	63	62	70	64	79	65	67	73	68	82

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

9.T Do you approve or disapprove of the way Democrats in the U.S. Congress are handling their job? [If approve or disapprove:] And do you strongly [approve/disapprove] or just somewhat [approve/disapprove]?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Approve/ Strongly	11	12	10	17	13	4	4	5	6	4
Approve/ Somewhat	28	24	23	22	20	26	23	15	20	14
Disapprove/ Somewhat	18	19	21	16	16	23	24	26	18	17
Disapprove/ Strongly	36	40	42	39	48	38	41	46	44	59
Don't Know [Vol.]	6	5	4	6	2	9	8	7	11	5
Refused [Vol.]	1	1	1	0	*	1	1	*	1	1
APPROVE	39	36	33	38	33	30	26	20	26	18
DISAPPROVE	55	59	63	56	64	61	65	72	62	76

10.T In general, do you prefer [Rotate] bigger government with more services /or/ smaller government with fewer services?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Bigger Government	34	30	30	30	29	27	21	17	23	18
Smaller Government	57	61	60	57	62	64	65	73	64	69
Depends [Vol.]	3	2	2	4	2	2	6	4	4	4
Don't Know [Vol.]	5	7	6	8	6	5	8	6	7	7
Refused [Vol.]	1	1	1	1	2	1	1	1	2	1

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

11.T Now I'm going to read two statements about the role of government. Please listen and then tell me which one comes closer to your point of view: [Rotate] Government should do more to solve problems and help meet the needs of people /or/ Government is doing too many things better left to businesses and individuals?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Gov't Should Do More	47	46	44	45	47	45	43	34	39	39
Gov't Doing Too Much	48	51	52	47	50	49	47	59	56	56
Both [Vol.]	1	1	*	2	1	3	3	2	1	2
Neither [Vol.]	1	1	1	1	1	1	3	1	1	1
Don't Know [Vol.]	2	1	4	4	1	2	3	3	2	2
Refused [Vol.]	0	*	0	1	*	0	1	0	1	1

12.T Turning to national issues, what would you say is the single most important problem facing the nation?

	BASE %					PURE IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Government Spending/Debt	9	8	9	10	19	8	9	12	12	20
The Economy	30	36	31	37	17	31	33	31	37	16
Jobs	12	25	35	23	10	15	23	33	19	10
Health Care	18	6	2	4	9	14	3	1	2	8
Debt Ceiling	0	0	0	0	6	-	-	-	-	5
Partisan Fighting	0	0	2	2	4	0	0	1	3	5
Gov't Leadership	0	0	1	1	3	0	0	1	1	5
Immigration	1	1	1	1	3	2	1	1	1	1
Foreign Affairs	0	0	0	1	2	0	0	0	2	3
Moral Issues/Godlessness	0	0	2	3	2	0	0	1	4	2
Poverty	0	0	*	1	2	0	0	*	1	2
"Government Shut Down"	0	0	0	0	2	0	0	0	0	1
Education	1	2	1	2	2	2	3	2	3	1
National Security	2	1	*	2	2	1	1	0	3	1
War in Afghanistan	4	2	*	2	1	3	1	2	1	1
Gov't Ethics/Corruption	3	1	1	1	1	3	2	1	1	3

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

	BASE %					PURE IND %				
	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13
President Obama	0	0	1	1	1	0	0	*	1	2
Both Wars	0	0	1	1	1	0	0	0	1	1
Gov't Growth	0	0	*	0	1	0	0	*	0	1
Influence of Money in Politics	0	0	0	1	1	0	0	0	1	1
Welfare/Entitlements	0	0	1	0	1	0	0	0	1	1
Republicans in Congress	0	0	1	1	1	0	0	0	1	1
Greed	0	0	*	1	1	0	0	*	1	1
Taxes	*	1	1	1	1	1	1	*	1	*
Discrimination/Racism	0	0	*	0	1	0	0	*	0	*
The Environment	*	0	*	1	1	1	*	*	0	*
Abortion	1	*	*	0	1	*	0	0	0	*
War in Iraq	3	1	*	2	*	1	1	0	0	*
Energy Prices	*	*	*	0	*	*	0	0	0	*
Crime/Drugs	0	0	*	0	*	0	0	*	0	*
Social Security	0	0	*	0	*	0	0	0	0	*
Socialism	0	0	*	0	*	0	0	0	1	*
"Fiscal Cliff"/Financial Problems	0	0	0	0	*	0	0	0	0	0
Democrats in Congress	0	0	*	0	*	0	0	*	0	0
Corporations/Bailouts	0	0	*	0	0	0	0	*	0	*
Housing	0	0	0	0	0	0	0	0	0	*
Infrastructure	0	0	0	0	0	0	0	0	0	0
Income Inequality	0	0	0	0	0	0	0	0	0	0
Other [Vol.]	12	13	6	2	2	16	18	6	3	2
Don't Know [Vol.]	3	3	1	2	3	2	3	2	1	3
Refused [Vol.]	*	*	0	1	*	1	1	0	0	*

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

13. Thinking specifically about recent negotiations between President Obama and Congress on the issue of funding the government...whose role is it to take the lead on this issue? Would you say it is more the role of [Rotate:] the President /or/ Congress?

	BASE %		PURE IND %	
		<u>Oct-13</u>		<u>Oct-13</u>
President		34		33
Congress		55		51
Both equally [Vol.]		7		8
Neither [Vol.]		1		4
Don't know [Vol.]		3		4
Refused [Vol.]		*		*

Q14-27 Removed for Internal Use

- 28.T And finally...you may have heard discussion of the Tea Party movement. Based on what you've seen, read, or heard, do you [Rotate] support /or/ oppose the Tea Party movement? If you are not familiar with the Tea Party movement, just say so. [If support or oppose:] And do you strongly [support/oppose] or just somewhat [support/oppose]?

	BASE %					PURE IND %				
	<u>9-Oct</u>	<u>10-Oct</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>9-Oct</u>	<u>10-Oct</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Support / Strongly	--	22	15	--	19	--	18	15	--	17
Support / Somewhat	--	18	16	--	12	--	16	17	--	15
Oppose / Somewhat	--	7	7	--	6	--	11	8	--	7
Oppose / Strongly	--	22	30	--	35	--	19	21	--	30
Not familiar	--	22	26	--	25	--	21	27	--	26
Familiar, but no opinion [Vol.]	--	9	5	--	3	--	14	9	--	5
Don't know [Vol.]	--	0	0	--	2	--	0	0	--	2
Refused [Vol.]	--	1	1	--	0	--	1	4	--	0
SUPPORT	--	40	30	--	30	--	34	31	--	31
OPPOSE	--	29	37	--	40	--	30	30	--	37

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

Demographic Questions

Now, I have just a few questions for statistical purposes. . .

29. [Ask if Independent, Q2=3, 4, or 5] Was there any time when you considered yourself [Rotate:] a Democrat /or/ a Republican? [If yes, ask if necessary:] And did you consider yourself [Rotate:] a Democrat /or/ a Republican?

	BASE %					ALL IND %				
	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13
No, Neither						33	37	33	31	35
Yes, Democrat						30	29	33	34	27
Yes, Republican						31	30	29	30	34
Don't Know [Vol.]						4	3	4	4	4
Refused [Vol.]						2	1	1	1	1

30. Thinking about politics, do you consider yourself to be [Rotate:] conservative, moderate, or liberal? [If conservative or liberal:] Would that be very [conservative/liberal] or somewhat [conservative/liberal]?

	BASE %					ALL IND %				
	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13	Oct-09	Oct-10	Sep-11	Oct-12	Oct-13
Very Conservative	20	24	21	23	22	15	17	14	15	16
Somewhat Conservative	23	19	21	20	21	20	21	20	21	22
Moderate	35	36	37	35	36	47	44	50	45	45
Somewhat Liberal	11	9	10	10	10	10	9	8	8	9
Very Liberal	7	8	8	10	8	4	6	5	7	4
Don't Know [Vol.]	4	3	2	3	2	4	3	3	3	3
Refused [Vol.]	0	1	1	1	*	0	1	*	1	1
CONSERVATIVE	43	43	42	43	43	35	38	34	36	38
MODERATE	35	36	37	35	45	47	44	50	45	45
LIBERAL	18	17	18	20	18	14	15	13	14	14

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

[Rotate Q31-Q32]

31. Thinking specifically about fiscal issues related to how the government taxes and spends, do you think of yourself as [Rotate:] fiscally conservative, fiscally moderate, or fiscally liberal?

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Fiscally Conservative	51	53	49	47	50	54	53	49	52	54
Fiscally Moderate	38	34	39	38	38	38	36	41	37	39
Fiscally Liberal	8	9	9	11	9	6	6	8	8	5
Don't Know [Vol.]	3	4	1	3	3	2	4	1	3	2
Refused [Vol.]	0	0	1	1	1	1	1	1	0	*

32. Thinking specifically about social issues, do you think of yourself as [Rotate:] socially conservative, socially moderate, or socially liberal?

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Socially Conservative	36	37	38	33	34	30	29	32	29	29
Socially Moderate	40	37	36	35	37	47	45	41	40	48
Socially Liberal	22	22	24	29	25	22	21	24	28	21
Don't Know [Vol.]	2	3	2	2	2	1	4	2	3	2
Refused [Vol.]	0	1	1	1	1	1	1	1	0	1

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

33. Thinking back to the election in November 2012, did you vote for [Rotate: the Republican candidate for president, Mitt Romney, the Democratic candidate for president, Barack Obama] ...or were you unable to vote for some reason?

	BASE %		ALL IND %	
		<u>Oct-13</u>		<u>Oct-13</u>
Republican		45		44
Democrat		43		37
Did Not Vote		7		9
Someone Else [Vol.]		3		6
Don't Know [Vol.]		0		1
Refused [Vol.]		2		4

34. And still thinking about the November 2012 election, did you vote for [Rotate: the Republican candidate for the U.S. House of Representatives, the Democratic candidate for the U.S. House of Representatives], or did you not cast a vote for a House candidate?

	BASE %		ALL IND %	
		<u>Oct-13</u>		<u>Oct-13</u>
Republican Candidate		43		42
Democratic Candidate		38		27
Did Not Vote		12		16
Don't Know [Vol.]		6		12
Refused [Vol.]		1		3

35. What is the last year of education you completed?

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Less than High School	5	3	3	2	3	4	4	2	2	2
High School Grad	21	21	21	22	19	20	19	19	19	18
Some College	31	29	26	24	27	27	28	25	23	28
College Grad	27	30	31	30	30	30	28	33	34	32
Post-College	16	17	18	22	21	19	20	22	22	20
Refused [Vol.]	0	0	1	*	*	0	*	0	*	*

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

36. What of the following best describes your marital status? [Read codes 1-5]

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Married	64	73	68	69	66	66	73	72	69	69
Divorced	9	7	9	7	10	9	8	8	9	11
Separated	2	1	2	1	2	1	2	1	1	2
Widowed	7	6	6	5	4	8	5	3	5	5
Never Married	18	12	15	17	17	15	12	14	16	13
Don't Know [Vol.]	0	0	0	0	*	0	0	0	0	*
Refused [Vol.]	0	1	1	0	*	0	1	1	0	0

37. Do you have any children under age 18 living at home with you?

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Yes	32	33	32	31	34	30	31	30	33	29
No	68	66	67	69	66	69	69	70	67	71
Don't Know [Vol.]	0	0	0	0	0	0	0	0	0	0
Refused [Vol.]	0	1	1	0	*	1	1	*	0	*

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

38. [Record gender by observation, ask of everyone:] Are you employed outside of the house, are you a homemaker, or are you retired?

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Male/Employed			31	30	33			42	38	37
Male, Homemaker			2	1	1			2	1	*
Male, Retired			11	13	10			12	13	14
Male, Not In Labor Force			2	4	3			2	4	4
Female, Employed			30	31	32			26	24	28
Female, Homemaker			7	7	8			5	6	5
Female, Retired			14	13	12			9	11	11
Female, Not In Labor Force			2	3	2			1	2	2
Male, Don't Know [Vol.]			0	0	0			0	0	0
Female, Don't Know [Vol.]			0	0	0			0	0	0
Male, Refused [Vol.]			*	0	1			0	0	1
Female, Refused [Vol.]			1	0	0			*	0	*
MALE	47	47	46	47	47	57	59	58	56	55
FEMALE	53	53	54	53	53	43	42	42	44	45

39. Into which category does your annual household income fall before taxes? Just stop me when I get to the right category. [Read codes 1-8]

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Less than \$20,000	7	10	9	7	10	6	9	7	7	9
\$20,000 to \$29,999	10	8	9	7	8	8	7	5	8	7
\$30,000 to \$49,999	17	15	15	17	15	18	15	16	14	15
\$50,000 to \$74,999	18	22	18	19	17	18	21	19	20	19
\$75,000 to \$99,999	17	14	16	14	12	17	14	17	14	14
\$100,000 to \$199,999	16	17	19	22	19	16	18	22	21	16
\$200,000+	3	4	5	5	6	5	4	6	6	6
Don't Know [Vol.]					3					3
Refused [Vol.]	12	11	9	10	11	12	13	8	10	11

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

40. Again, just for statistical purposes, are you from a Hispanic or Spanish-speaking background? [If yes, code as "3" Hispanic, below. If no, ask:] What is your race: white, black, Asian or something else?

	BASE %					ALL IND %					
	BASE %	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
White		78	75	76	74	76	80	82	83	82	84
Black		10	13	12	14	11	7	6	2	6	6
Hispanic		8	8	8	9	8	7	6	8	7	5
Asian		1	1	1	2	2	1	1	2	2	2
Other [Vol.]		2	2	1	1	2	4	4	1	2	2
Refused [Vol.]		1	1	2	1	2	1	1	3	2	2

41. Now I am going to read you a list of products. Please tell me which, if any, you have used in the past 30 days. [Read and randomize 1-5, allow multiple responses]

	BASE %		ALL IND %	
		<u>Oct-13</u>		<u>Oct-13</u>
Soda / soft drinks		66		62
Beer / Wine / Alcohol		51		52
OTC or Rx medication		70		69
Tobacco		15		15
E-vapor products		4		6
None [Vol.]		6		7
Don't Know [Vol.]		0		*
Refused [Vol.]		1		2

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

42. [If Q41=4] Which, if any, of the following tobacco products have you used in the past 30 days? [Read and randomize 1-4, allow multiple responses]

	BASE %		ALL IND %	
	<u>Oct-09</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-13</u>
Cigars	15	16		
Cigarettes	68	74		
Smokeless tobacco	15	8		
Pipe tobacco	6	6		
Other [Vol.]	0	0		
None [Vol.]	4	4		
Don't Know [Vol.]	0	0		
Refused [Vol.]	1	2		

43. [If Q41=5] And would you say that you use e-vapor products [Rotate:] daily or almost daily /or/ occasionally or only on some days?

	BASE %					ALL IND %				
	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>	<u>Oct-09</u>	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Daily / Almost daily					37					41
Occasionally					50					50
Other [Vol.]					0					0
Don't Know [Vol.]					10					5
Refused [Vol.]					3					5

Independent Voter Research Project: Topline Results, Wave 14 (FET)

Field Dates: October 16-27, 2013

n=804 Registered Voters and n=809 Self-Identified Independent Voters Nationwide, 30% Cell Phone Only, Margin of Error +/- 3.5%

44. And finally, would you consider the area in which you live to be [Rotate:] urban, suburban, or rural?

	BASE %					ALL IND %			
	<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>		<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
Urban	21	21	22	18	16	17	19	16	
Suburban	45	42	46	48	49	46	46	49	
Rural	32	34	30	33	33	36	32	33	
Other [Vol.]	0.4	*	1	0	0	*	1	0	
Don't Know [Vol.]	2	2	1	2	1	1	1	1	
Refused [Vol.]	0.3	*	0	1	0	0	1	1	

[Thank and close]

45. REGION [Code from list]

	BASE %	BASE %					ALL IND %			
		<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>		<u>Oct-10</u>	<u>Sep-11</u>	<u>Oct-12</u>	<u>Oct-13</u>
New England		5	5	5	5	8	8	8	7	
Mid Atlantic		14	14	15	14	12	11	11	7	
East North Central		17	17	17	15	19	20	15	18	
West North Central		8	8	8	7	10	9	9	9	
South Atlantic		18	18	18	18	16	15	18	21	
East South Central		6	6	6	6	6	5	7	4	
West South Central		11	11	11	11	10	13	12	12	
Mountain		7	7	7	7	7	6	8	6	
Pacific		14	14	14	17	13	11	12	15	